

Agribusiness Mindset - Vision Development Workbook



Introduction

Every extraordinary vision begins with a spark—a fleeting idea that has the power to change lives, businesses, and even entire communities. But ideas alone are not enough. They require courage, intention, and resources to become reality.

In this lesson, we will explore three foundational pillars of turning a vision into a powerful force: Ideas, Objects, and Necessity.

Your vision is not just a task on a to-do list. It's a calling—an opportunity to step into your fullest potential and serve others with authenticity and purpose.

Part 1: Ideas - Exploring Your Vision Possibilities

What are three vision ideas you have?

Take a moment to dream without limits. Think about what sets your soul on fire.

Exercise: Write down three vision ideas. Describe the potential outcomes and who they would serve.

Choose a High-Impact Idea:

Which one excites you the most?

Exercise: Write a heartfelt explanation of why you are drawn to this idea.

Reflect on Your Why:

Why does this vision matter to you?

Exercise: Write a letter to yourself explaining why this vision deserves your dedication.

Part 2: Objects - Identifying Key Resources

What objects or resources are linked to your vision ideas?

Resources aren't just physical tools; they can be digital tools, knowledge, or emotional resilience.

Exercise: List the resources essential for each idea.

Aligning Resources with Your Chosen Vision:

What are the non-negotiable resources for success?

Exercise: Create a resource inventory and highlight what you need to acquire.

Mindset as a Resource:

Your mindset is powerful. Are you approaching your vision with confidence?

Exercise: Write down three mindset shifts you need to embrace.

Part 3: Necessity - Who and What Do You Need?

Who do you need to carry out your vision?

No vision is built in isolation-identify mentors, collaborators, and team members.

Exercise: List people who can support your vision.

What do you need to carry out your vision?

Be honest about your strengths and areas for growth.

Exercise: Identify three key necessities (people, skills, or tools).

Commit to Asking for Help:

Exercise: Write one email or message to someone inviting them into your vision journey.

Part 4: Integration - Crafting Your Vision Plan

Take everything you've uncovered in this lesson: your bold idea, your essential resources, and your key people.

Exercise: Write a one-page vision action plan, including your statement, resources, people, and next steps.

Create Accountability:

Share your plan with someone you trust.

Exercise: Write one bold action step you will take within the next 48 hours.

Conclusion

Your vision is not just an idea-it's a promise to yourself and the world.

Reflection Questions:

- Which of your three ideas felt the most alive to you and why?
- What resource do you already have that you can use today?
- Who will you reach out to for support this week?

Call to Action:

Take 20 minutes today to refine your action plan and share an insight from this lesson with someone you trust.

Bold visions deserve bold action!